



Welcome to Financial Insights

"Insights" is a complimentary service provided by **DJS Research**, keeping you up to date with the latest financial market research findings.

Market Research Survey Shows Financial Constraints Force Many People to Decline Wedding Invites

A recent market research survey found that over two fifths (43%) of respondents have declined a wedding invite due to financial reasons. Additionally the survey showed that people between the ages of 35 and 54 were the most likely to decline an invitation...

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Market Research Survey Shows Consumers Misunderstand Peer-to-Peer Lending

A recent survey has revealed that over half (53%) of consumers do not know what peer-to-peer lending is, identifying it as "a loan to a friend or associate." Only a quarter (28%) of respondents correctly identified that peer-to-peer lending is actually a non-bank loan to a business or entrepreneur...

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US Market Research Survey Reveals Womens Top Financial Priority is Saving for Retirement

Recently published market research findings show that saving for retirement is a woman's number one priority and is currently ahead of buying a home, paying off debt, or going on vacation...

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DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



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